



## **Shalene H. McNeill, PhD, RD/LD**

**Executive Director, Nutrition Research  
National Cattlemen's Beef Association**

Shalene H. McNeill is Executive Director of Nutrition Research for the National Cattlemen's Beef Association (NCBA). Through her work at NCBA, Dr. McNeill leads the nutrition strategy and directs the national human nutrition research program for the Beef Checkoff. Dr. McNeill worked for the Texas Beef Council for nine years prior to joining NCBA, where she led the council's nutrition programs and served as primary nutrition spokesperson for the Texas beef industry.

As a registered dietitian, Dr. McNeill utilizes nutrition science to translate current dietary guidelines into relatable information for consumers. Her expertise includes the nutritional role of dietary protein in optimal health, beef's function as a nutrient-rich food and the nutrition profile of beef as it relates to heart health.

Dr. McNeill's experience in nutrition and animal foods is diverse. Before working for the beef industry, she worked in academia and research, where she focused on the use of poultry products to develop functional foods. Her research contributed to the development of EggsPlus®, an omega-3 fatty acid enriched egg available in retail grocery stores.

Dr. McNeill is a past-president of the Texas Dietetic Association, a professional organization affiliated with the American Dietetic Association representing more than 3,500 nutrition professionals in Texas. She chaired the American Cancer Society's Texas Division Nutrition and Physical Activity Committee from 2000-2002. Dr. McNeill was also a member of the ACS Health Science Advisory Committee from 2000 to 2004. In 1999, she was named Recognized Young Dietitian of the Year by the American Dietetic Association and received the Texas Dietetic Association's Media Award for her achievements as a nutrition communicator in 2005. Most recently she was awarded Texas Dietetic Association's highest honor—Distinguished Dietitian for 2009.

Dr. McNeill received a Bachelors Degree in Biomedical Science in 1993 and Doctorate in Human Nutrition from Texas A&M University in 1997.

Printable high resolution photo available upon request.



The Beef Checkoff